

**Assiniboine Park Conservancy Celebrates  
Official Opening of the Princess Auto Cricket Field**

**For immediate release**

**Winnipeg, Manitoba, June 10, 2026** — The Assiniboine Park Conservancy (APC), together with project partners and members of Manitoba’s cricket community, celebrated the official opening of the new Princess Auto Cricket Field at Assiniboine Park today.

Cricket has a long and proud history at Assiniboine Park, which has been home to competitive cricket since the Manitoba Cricket Association was established in 1937. Nearly 90 years later, the sport is thriving here more than ever before, with participation continuing to grow across Manitoba and interest in cricket accelerating across Canada.

Today’s celebration marked the completion of a major redevelopment project that positions Assiniboine Park as the premier cricket venue in Manitoba while creating new opportunities to support athlete development, community programming, and competitions at every level.

The cricket field enhancement project got underway in 2024 and has transformed the Park’s cricket facilities to professional standards. The redevelopment included redesign of the existing field to create two full-size cricket pitches, turf replacement, a new irrigation system, and installation of new batting and bowling cages.

The project was made possible through generous support from Princess Auto, the Province of Manitoba, City of Winnipeg, Mondetta, and the Manitoba Cricket Association. Princess Auto’s leadership and long-term commitment to the project is reflected through a 10-year naming agreement recognizing the Princess Auto Cricket Field at Assiniboine Park.

With the redevelopment project now complete, the facility is poised to welcome a full summer schedule of games, tournaments, practices, and community programming, while also opening the door to future opportunities, including the potential to host professional touring teams. Kicking off that summer momentum, on Saturday, the Manitoba Cricket Association will host its 36<sup>th</sup> annual Jamboree at the Park, welcoming high school teams from Winnipeg and Brandon for a full day of competition, connection, and community celebration.

**Quotes:**

“Today is about much more than a field. It is about partnership, community, and investing in a sport that continues to grow while bringing people together across cultures, generations, and communities. Cricket has been part of Assiniboine Park for nearly 90 years, and we are proud to see this renewed facility position the Park as a premier destination for the sport in Manitoba while creating opportunities for future generations of players and fans.”

— Ray Karasevich, President & CEO, Assiniboine Park Conservancy

“The grand opening of this new cricket field at Assiniboine Park marks an exciting milestone for Manitoba. This is a place where culture, sport, and community come together, where the diversity of our province is reflected, and opportunities for athletes are expanded. The province of Manitoba is proud to have contributed almost half a million dollars towards this new space, and I look forward to seeing the community come together on the field.”

— Honourable Nellie Kennedy, Minister of Sport, Culture, Heritage and Tourism for the Province of Manitoba

“As Winnipeg grows, our recreation spaces need to grow and evolve with it. The new Princess Auto Cricket Field at Assiniboine Park is an exciting investment in one of the fastest-growing sports in our city. It will support athletes at every level and help more Winnipeggers enjoy the game for years to come. I want to thank the Assiniboine Park Conservancy, Princess Auto, the Manitoba Cricket Association, and all project partners for making these field enhancements possible.”

— Mayor Scott Gillingham, City of Winnipeg

“Building is at the heart of who we are at Princess Auto. Strong communities are built when people come together. We're proud to support a space that will connect families, celebrate culture, and create opportunities for future generations to learn, play, and grow.”

— Ken Larson, President & CEO, Princess Auto

“Mondetta is proud to support the enhanced cricket field at Assiniboine Park and help create greater access to a sport that brings so many communities together. As a Winnipeg-founded company, we're honoured to support a space that encourages connection, activity, and opportunity for future generations.”

— Tony Lavilla, Creative Director, Mondetta Canada Inc.

“Assiniboine Park has served as one of the historic homes of cricket in Winnipeg for generations. The opening of this new international-level cricket ground represents a major milestone for the Manitoba cricket community and the continued growth of the sport in our province. This new facility will provide local players with access to a high-quality turf wicket to help develop their skills and compete at the national and international level. It will also strengthen Winnipeg's ability to attract national and international cricket events, creating new opportunities for athletes, fans and the broader community.”

— Paramjit Shahi, Manitoba Cricket Association

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